I am a young media professional eager to further the mission of high quality, ethical communication for the digital age—with a special interest in health & wellness.

Manya Goldstein

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904.860.3274

Education

Graduated Jan. 2019
Summa Cum Laude
GPA: 4.0

Rutgers University, School of Communication and Information – New Brunswick, NJ

» Bachelor of Arts Journalism and Media Studies; Political Science minor

Course Highlights *graduate courses

Digital Media Production*	Investigative Reporting	Digital Advocacy and Persuasion*
Digital Media Ethics*	Magazine Writing	Science, Media & Society*

Notable Achievements

» Published thesis on America's processed food culture and chronic disease, which received over 150,000 views and critical acclaim across the health community.
» Inducted into Matthew Leydt Society, honoring the top two percent of Rutgers graduates.
» President of 2018 Kappa Tau Alpha (Journalism Honor Society) cohort.
» Recipient of 2018 Edward J. Mack Memorial Scholarship and 2017 Barry S. Kramer Endowed Scholarship in Journalism.

Experience

Aug. 2019-March 2020

Teaching Fellow, Masa Israel Journey

» Travelled abroad to teach English as a Second Language at a Building Blocks school in Jerusalem, Israel. Designed innovative reading, writing and speaking activities to assist 3rd-6th grade students with language acquisition.
» During after-school hours, I joined Hebrew classes/cultural programming and published articles about my experience.

Dec. 2018-May 2019

Communication Director, Rutgers University Hillel - Mesorah

» Designed digital and print marketing materials in fast-paced work environment.
» Promoted events via multiple channels while managing social media presence.
» Coordinated special programming and drafted content for Hillel International.

March 2017-Sept. 2018

Journalist, Rutgers University School of Engineering

» Reported on the university's latest science and technology developments, faculty research and student achievements across 11 engineering departments.
» Published content on department websites and seasonal newsletters/magazines.

April 2017-May 2018

Layout Editor, *Rutgers Journal of Bioethics*

» Formatted the journal's layout using Adobe InDesign alongside the design team.
» Assisted the editorial board in curating and editing journal articles for publication.

June-Aug. 2016

Editorial Intern, *Jacksonville Magazine*

» Reported on an array of topics including real estate, education, food and bridal for the regional lifestyle magazine with a monthly circulation of 23,000.
» Participated in weekly staff meetings and copyedited proofs with the editorial team.

June-Aug. 2016
June-Aug. 2015

Digital Marketing Intern, Berkshire Hathaway HomeServices Florida Network Realty

» Designed marketing materials (e.g. advertisements, fliers, brochures), composed corporate press releases and drafted content for website redesign.
» Headed the 2016 Backpack Challenge, which collected over 1,000 backpacks filled with school supplies for local underprivileged students.

Skills

» Science & Health Writing	» AP Style/Copyediting	» Adobe InDesign
» Health Education	» Graphic Design	» Adobe Photoshop
» News/Feature Writing	» Web Layout & Design	» SPSS Statistics
» Digital Storytelling	» Social Media Management	» CMS (Drupal, Wordpress)